

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

May 27, 2015

Ms. Jeanette A. Covert Agent for Lebanon Seaboard Corporation c/o Product & Regulatory Associates, L.L.C. P.O. Box 1683 Voorhees, NJ 08043-9998

Subject: Label Amendment – Marketing claims and other change

Product Name: Turf Fertilizer Plus Penoxsulam Weed Control

EPA Registration Number: 961-414

Application Date: 3/6/15 Decision Number: 502347

Dear Ms. Covert:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Page 2 of 2 EPA Reg. No. 961-414 Decision No. 502347

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Banza Djapao at 703-305-7269 or by email at <a href="mailto:djapao.banza@epa.gov">djapao.banza@epa.gov</a>.

Sincerely,

Heather A. Garvie, Product Manager 24 Fungicide Herbicide Branch (7505P)

Office of Pesticide Programs

Hoather a Hamie

Enclosure

# TURF Fertilizer Plus Penoxsulam Weed Control

# [Alternate Brand Names:

Ace Green Turf® St. Augustine Weed and Feed

Ace Green Turf Weed and Feed for Southern Lawns

Agway® Stage® 2 Weed Control & Fertilizer

Agway® Greenlawn® Weed Control & Fertilizer

Expert Gardener® Southern Weed and Feed

FOREVER GREEN® Weed & Feed

Greenskeeper St. Augustine Weed & Feed

GreenView Broadleaf Weed Control Plus Lawn Food for Southern Lawns

Menards® Premium Weed & Feed

Orchard<sup>TM</sup> Est. 1931 Weed and Feed

Preen Southern Lawn Weed 'n Feed

Preen Southern Lawn Weed and Feed

Preen Southern Lawn Weed & Feed

Preen Southern Weed 'n Feed

Preen Southern Weed and Feed

Preen Southern Weed & Feed

Preen Southern Weed Control Plus Fertilizer

Preen Southern Weed Control & Fertilizer

Preen Southern Weed Control

Sta-Green® Southern Weed and Feed

Southern States<sup>TM</sup> Late Spring Lawn Food and Broadleaf Weed Control

Vigoro® Ultra Turf® Phosphorus-Free Southern Weed & Feed

Vigoro® Super Green<sup>TM</sup> Southern Weed and Feed

Wondergro® St. Augustine Weed and Feed

Wondergro® Southern Weed and Feed

GreenView Weed & Feed for Southern Lawns]

Vigoro Southern Weed & Feed

Vigoro Southern Weed & Feed with Preen

GreenView Weed & Feed with Preen for Southern Lawns

GreenView Southern Weed & Feed

GreenView Southern Weed & Feed with Preen

Preen Southern Lawn Weed Control Plus Fertilizer

Preen Southern Lawn Weed Control & Fertilizer

Preen Southern Lawn Weed Control]

# For postemergence control of listed annual and perennial broadleaf weeds in established home lawns and other recreational turfgrass areas.

Active Ingredient:

penoxsulam:	0.03%
Other Ingredients:	99.97%
Total	

Under the Federal Insecticide, Fungicide

and Rodenticide Act as amended, for the

961-414

pesticide registered under

EPA Reg. No.

<b>Guaranteed Fertilizer Analysis</b>	
Total Nitrogen (N)	XX%
Available Phosphate(P <sub>2</sub> O <sub>5</sub> )	XX%
Soluble Potash (K <sub>2</sub> O)	XX%

# KEEP OUT OF REACH OF CHILDREN CAUTION

See [back panel] [booklet][container label] for First Aid and additional Precautionary Statements.

NOTICE: Read the entire label. Use only according to label directions. Before buying this product, read the Warranty Section elsewhere on this label. If terms are not acceptable, return the unopened container at once.

EPA Reg. No. 961-414

(L) (D)

EPA Est. No. 961-PA-01, 961-IL-01

Superscript used is first letter of lot number

[MANUFACTURED BY:][Distributed by:] [Produced for:]

LEBANON SEABOARD CORPORATION

1600 EAST CUMBERLAND STREET

LEBANON, PA 17042

Optional [Made in the USA [of US. and imported parts] [of U.S. and global components]]

[www.lebsea.com] [www.greenviewfertilizer.com] [www.preen.com]

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ. FT.] [Sq. Ft.] [sq ft] [sq. ft.] Net Weight: [Net Wt.[:] [Net Wt/] xx lbs.[LBS.] [POUNDS] [lb] [LB] (xx.x kg) [(XX.X KG)] Treats: XX,XXX Sq. Ft. [SQ. FT.] [Square Feet] [SQUARE FEET] [sq ft] [sq. ft.]

xxx lb covers up to xxx sq ft [of turfgrass]

# **Precautionary Statements**

# Hazards to Humans and Domestic Animals CAUTION

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wear long-sleeved shirt, long pants, and shoes plus socks. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

#### First Aid

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For Emergency Medical Treatment Information call (888)208-1368.

#### **Environmental Hazards**

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn [or garden] will help to prevent runoff to water bodies or drainage systems.

#### **Directions for Use**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For Outdoor Residential Use.

Read all Directions for Use carefully before applying.

Applicator must wear long-sleeved shirt and, long pants, and shoes plus socks. Keep all people and pets, except applicator, out of the treated area until dusts have settled.

#### **How This Product Works**

[TURF Fertilizer Plus Penoxsulam Weed Control or This product] contains a postemergence herbicide which is applied to established turfgrasses for the control of listed annual, biennial and perennial broadleaf weeds in home lawns [and other recreational turfgrass areas].

#### **Use Precautions and Restrictions**

- Do not use on turf grown for agricultural or commercial purposes (turf farms), or for grass seed production.
- Do not apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on dichondra, carpetgrass, bahiagrass, or to turfgrass containing desirable clovers.
- Do not apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] directly to, or otherwise permit [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to come into contact with, flowers, ornamental shrubs or trees, or other desirable broadleaf plants, as serious plant injury may occur.
- Do not apply to centipedegrass during the period of winter dormancy. Grass should be green and actively growing at the time of application.
- The active ingredient in this product may leave residues in treated grass clippings which could be harmful to some plants and trees. Do not collect treated grass clippings for use as mulch around plants.
- To minimize the potential for turfgrass injury, allow four weeks between applications.

- Avoid unnecessary disturbances, including watering and mowing, for approximately 24 hours after application.
- Use [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on solid (monoculture) stands of perennial ryegrass or tall fescue at a maximum rate of 1.6 lb per 1000 sq ft. Some yellowing of these turfgrasses may occur within two weeks of application. Any discoloration is temporary and will dissipate under adequate growing conditions.
- Apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to newly seeded or sprigged turfgrass only after the third mowing or after the turfgrass seedlings have developed an adequate secondary root system. Do not reseed for at least three to four weeks after application.
- Do not apply more than 4.6 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application.
- Do not apply more than 6.9 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per year.

[In the following state[s]:] [Do not exceed more than [X] applications of [X.X] lbs. of this product per 1000 sq.ft. per year or one application of [X.X] lbs. of this product per 1000 sq.ft.]

# [Editor's note: one of the following statements as appropriate will appear on label if product is registered in the state of Florida.]

- Florida Applications: Do not exceed [3] [4] [5] applications per year on bermudagrass in the north.
- Florida Applications: Do not exceed [4] [5] [6] applications per year on bermudagrass in central Florida.
- Florida Applications: Do not exceed [5] [6] [7] applications per year on bermudagrass in the south.
- Florida Applications: Do not exceed [1] [2] applications per year on centipedegrass in the north.
- Florida Applications: Do not exceed [2] [3] applications per year on centipedegrass in [central Florida] [the south].
- Florida Applications: Do not exceed [2] [3] [4] applications per year on St. Augustinegrass in the north.
- Florida Applications: Do not exceed [2] [3] [4] [5] applications per year on St. Augustinegrass in central Florida.
- Florida Applications: Do not exceed [4] [5] [6] applications per year on St. Augustinegrass in the south.
- Florida Applications: Do not exceed [3] [4] [5] applications per year on zoysiagrass in the north.
- Florida Applications: Do not exceed [3] [4] [5] [6] applications per year on zoysiagrass in central Florida.
- Florida Applications: Do not exceed [4] [5] [6] applications per year on zoysiagrass in the south.

[TURF Fertilizer Plus Penoxsulam Weed Control or This product] is suggested for use on the following established warm and cool season turfgrass species (numbers in parentheses (-) refer to footnotes below):

# **Established Cool Season Turfgrass (1)**

annual bluegrass bentgrass bluegrass, Kentucky fescue, chewing fescue, creeping red fescue, sheeps fescue, tall (2) ryegrass, perennial (2)

# **Established Warm Season Turfgrass (3)**

bermudagrass (common or hybrid) centipedegrass (4) fescue, tall (growing in warm season areas) (2) kikuyugrass St. Augustinegrass zoysiagrass

- 1. Use no more than 3.4 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application.
- 2. Use [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on these species at a maximum rate of 1.6 lb per 1000 sq ft per application and only if some injury can be tolerated. A slight yellowing of turfgrass may occur within two weeks of application. The discoloration is temporary and is generally gone within four weeks of treatment under adequate growing conditions.
- 3. Use no more than 4.6 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application.
- 4. Do not apply to centipedegrass during the period of winter dormancy. Grass should be green and actively growing at the time of application.

# **Weeds Controlled or Suppressed**

Normally, application rates at the lower end of the rate range will be satisfactory for young, succulent growth of sensitive weed species. For less sensitive species and under conditions where control is more difficult (plant stress conditions such as drought or extreme temperatures, dense weed stands and/or larger weeds), the higher rate within the rate range or repeat applications will be needed. Weeds growing in the absence of competition from other vegetation generally require higher rates or repeat applications to obtain satisfactory control or suppression.

		Rate
Weeds C	Controlled or Suppressed	lb/1000 sq ft
chickweed, common	Florida betony	[Editor's note:
chickweed, mouseear	ivy, ground	Supplemental distributor
clover, hop	lespedeza, common	to choose rate or rate
clover, red	medic, black	range based upon
clover, white	parsley-piert	setting(s) chosen from
dandelion, common	plantain, broadleaf	spreader settings table
dollarweed	plantain, buckhorn	below.]
English lawn daisy	Virginia buttonweed <sup>1</sup>	
false dandelion	_	

kyllinga, annual and green	nutsedge, purple and yellow	
(suppression only) <sup>1</sup>	(suppression only) <sup>1</sup>	

<sup>&</sup>lt;sup>1</sup>Re-treatment may be necessary

Optional Heading:] [Use Instructions] [Instructions] [Application Instructions] [Application Directions]

# **How to Apply**

To optimize product performance mow the lawn two to three days before applying [TURF Fertilizer Plus Penoxsulam Weed Control or this product]. If the lawn is under moisture stress, a thorough sprinkler irrigation of at least 1/2 inch may be needed at least one to two days before application. For optimal results, apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] in the morning when dew is present. If necessary irrigate with less than 1/4 inch of water just prior to application to maximize particle adherence to leaf surfaces. Avoid watering of treated area for 24 hours following application. Avoid making applications if rainfall is expected within 24 hours after treatment.

# **Optional Heading: [SUGGESTED] SPREADER SETTINGS**

[Note: Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and recommended use rates as listed above.]

Drop Spreaders	Application Rate TURF Fertilizer Plus Penxosulam Weed Control 1.6 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penxosulam Weed Control 3.4 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.
XXX	XX	XX	XX
Broadcast Spreaders	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 1.6 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 3.4 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.
XXX	XX	XX	XX

These settings were calibrated and field tested. However, age and condition of spreader, speed of operation, and evenness of terrain may require slightly different settings for desired coverage.

# Optional [Application Equipment and Instructions] [Spreader Directions]: [Determining Your Lawn's Square Footage

To determine how much of this product to apply, you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn, figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.]

[Insert icon representing footprint of house, driveway and lawn]



[above pictogram is optional

[Determining the SIZE of Your Lawn]

[Simply multiply the length of the yard in feet, by the width in feet, to get the total size of the yard in square feet. Remember to <u>subtract</u> the square footage of the home and driveway and any additional large areas such as pools and flower beds, when calculating total square footage of the lawn so you don't buy more product than actually needed.]

[Check the package for details on how many square feet it covers]

[Lot Size / Acre to Sq. Ft. Conversion:]

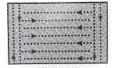
LOT SIZE /	SQ. FT:
ACRE:	
1/10	4,356
1/8	5,445
1/4	10,890
1/3	14,520
1/2	21,780
3/4	32,670
1 Acre	43,560

# [Spreader Tips

The two main types of spreaders are the Drop Spreader, which drops the material straight down the width of the spreader as you push, and the Broadcast Spreader (also known as a rotary), which throws the material from the spreader.]

[Drop Spreader: [(See Fig. A.)]First make two passes along the top of the area you'll be covering. Then make two passes along the bottom area. Then move back and forth along the long part of the lawn. On each pass, as you reach the strips at the top and bottom of the area to be covered, shut off the spreader. It's also important to shut off the spreader when you are stopped. ] [Insert icon showing spreader path]

[Insert drop spreader icon]

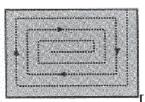


[ above pictogram is optional] [Fig. A.]

[Broadcast Spreader: [(See Fig. B)] Apply in a single pass by starting on the outside border and apply in a circular path working toward the center.]

[Insert icon showing spreader path]

[Insert broadcast spreader icon]



[ above pictogram is optional][Fig. B.]

# [Optional Spreader Language:]

[The above spreader settings are approximate. To check your spreader: XX lb. of material should cover approximately XXX sq. ft. (X lbs. of material per XXXX sq. ft.)

Note: if spreader model does not appear above please call [toll free] XXX-XXXX, X am - Xpm [ET] [CT] [MT] [PT], [Monday – Friday] [Monday – Sunday] [Anytime] [24/7] for additional model settings.]

### [SPREADER SETTINGS:]

[This container, with the Ready2Go Spreader attachment, is pre-calibrated for the contents enclosed. No additional settings are required.]

[Consult basic rate of application information, in the HOW MUCH TO APPLY section of instructions.]

[Altering speed of operation from target rate of application is NOT allowed and may provide varying results.]

#### For use on:

[annual bluegrass], [bentgrass], [Kentucky bluegrass], [chewing fescue], [creeping red fescue], [sheeps fescue], [tall fescue], [perennial ryegrass], [common bermudagrass], [hybrid bermudagrass], [zoysiagrass], [St. Augustinegrass], [centipedegrass], [kikuyugrass]

# **How Much to Apply**

Apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to established lawns. Possible re-treatment in 30 days may be necessary if the lawn is heavily overrun with weeds or if adverse low moisture conditions prevail and weeds are in a state of poor growth. Do not exceed specified rates because damage to the lawn may occur. Do not make more than two applications per season.

**Note:** When applying to warm season turfgrass under conditions of inadequate moisture, high temperature and high humidity, over-application may cause minor temporary discoloration. It is recommended to reduce application rates by 50% during hot, dry conditions to avoid possible dehydration or browning of turfgrass.

# When to Apply

Best weed control results are obtained when [TURF Fertilizer Plus Penoxsulam Weed Control or this product] is applied to small, actively growing weeds in the spring or early fall. Extreme growing conditions such as drought or near freezing temperatures prior to, at, or following time of application may reduce weed control.

**REFILL INSTRUCTIONS**: [Optional for reusable rigid plastic container with application device]

- [This container with [spreader applicator] [Ready2Go Spreader<sup>TM</sup>] is reusable with [TURF Fertilizer Plus Penoxsulam Weed Control or this product].
- Refill the container with desired amount of this product and use as directed.
- When done, store or dispose of this container as listed on the label.]

**REFILL INSTRUCTIONS:** [Optional for reusable rigid plastic container with application device] [This container with [spreader applicator] [Ready2Go Spreader<sup>TM</sup>] is reusable with [TURF Fertilizer Plus Penoxsulam Weed Control or this product]. Refill the container with desired amount of this product and use as directed. When done, store or dispose this container as listed on the label.]

[Optional Storage and Disposal statement for use with reusable containers.]

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage:** Store product in its original container in a cool dry, locked place out of the reach of children and animals.

**Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container except as described in the DIRECTIONS FOR USE (see Refill Instructions). **If Empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage**: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

**Pesticide Disposal and Container Handling**: Nonrefillable container. Do not reuse or refill this container. **If empty**: Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### **[WARRANTY:**

[NOTE] To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions.] Appendix I

Examples of fertilizer grades with nutrient contents expressed as the percentages of N, P<sub>2</sub>O<sub>5</sub> and K<sub>2</sub>O include but are not limited to the following:

14-0-6

15-0-1016-0-6

18-0-6

20-0-10

The fertilizer grade guaranteed analysis may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states and the analyses will differ between supplemental registrations. The guaranteed analysis of a 26-3-10 fertilizer grade is presented as follows:

# [Example] Guaranteed Fertilizer Analysis

Total nitrogen (N) 26%

1.9% ammoniacal nitrogen

24.1% urea nitrogen

Available phosphate (P<sub>2</sub>O<sub>3</sub>) 3%

Soluble potash  $(K_2O)$ 10%

# [Optional Label Claims]

# **Claims - Miscellaneous**

- 1. [Bar code] [product number]
- 2. [Item number]
- 3. [Not] Proof of Purchase
- 4. If the fertilizer guarantee contains iron, the following statement must appear: [Note:] [Notice:] This product contains the secondary nutrient iron. Iron may stain concrete surfaces and should not be applied on dry or water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing. Do not wash off with water.
- 5. The following statement must appear (relevant to the fertilizer guarantee): [Note:] Information regarding the contents and levels of metals in this product is available on the internet at http://www.regulatory-info-lebsea.com.
- 6. The following statement may appear when the application rate applies less than 1 pound of nitrogen per 1,000 sq. ft.:
  - [Note:] Supplemental applications of lawn fertilizer are needed to achieve a minimum of 1 pound nitrogen per 1,000 sq. ft.
- 7. The following statement may appear if application rate instructions specify different rates based on different regions in Florida:
  - [Optional fertilizer text for state of Florida when applicable:] Florida Applications: [X] annual feedings [with the exception of [listed turfgrass species (X feedings in the north and X feedings in the central and south).] This package applies X.X lbs of product per 1,000 sq. ft. ]
- 8. For products sold in the state of Florida, the following statement may appear: [Optional text for state of Florida] Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn/garden, and sweep any product that lands on the driveway, sidewalk, or street, back onto your lawn/garden.
- 9. Apply once for the whole season

- 10. For use on cool and warm season turfgrass
- 11. Do not use on dichondra, carpetgrass, bahiagrass, or lawns containing desirable clovers.
- 12. Questions or Comments? Call 1-xxx-xxx-xxxx. (insert phone graphic)
- 13. This Bag Treats Up to \_\_\_\_\_ Square Feet



4. (Symbol for Spring)



15. (Symbol for Summer)



16. (Symbol for Fall)



17. (Symbol for Spring)



(Symbol for Summer)

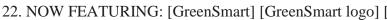


19.

(Symbol for Fall)



- 20. [With variations for seasons which are ghosted out]
- 21. Apply in [Spring], [Summer], [Fall]





- 23. Easy to Use[.] [!]
- 24. For Southern lawns
- 25. Advanced formula
- 26. Keep your lawn looking great all year [Early Spring] [Late Spring] [Fall] (Show other Preen Lawn package images with product name)
- 27. Another great lawn and garden product, from the makers of Preen®.
- 28. Pet access to lawn once fertilizer dust from application settles.
- 29. Pet access to lawn allowed once fertilizer dust settles.

- 30. Pet access to lawn within [24] hours of treatment.
- 31. Must use the paw print pictogram with marketing claims No. 28, 29, or 30 above].
- 32. [2] [3] [4] Season Lawn Care Program
- 33. The following statement regarding application rates, may appear where application instructions specify an application rate that exceeds a state(s) maximum allowable rate: In the state of [insert state], apply a maximum of [XX.X] lb. product/1,000 sq. ft. [Make no more than [X] application[s] per year.]
- 34. For St. Augustine and Centipede Lawns
- 35. For St. Augustine Lawns
- 36. For St. Augustinegrass Lawns
- 37. Use on [St. Augustinegrass], [Zoysiagrass], [Centipedegrass], [Kentucky bluegrass], [Tall Fescue], [Perennial Ryegrass], [Bentgrass], [Bermudagrass], and [Kikuyugrass]
- 38. For use on lawns

**39**.

#### WARRANTY

#### IMPORTANT: READ BEFORE USE

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

**CONDITIONS**: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of [Lebanon Seaboard Corporation] [Company name]. All such risks shall be assumed by the user or buyer.

**DISCLAIMER OF WARRANTIES:** To the extent consistent with applicable law, [LEBANON SEABOARD CORPORATION] [COMPANY NAME] MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of [Lebanon Seaboard Corporation] [Company name] is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, [Lebanon Seaboard Corporation] [Company name] DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

**LIMITATIONS OF LIABILITY**: To the extent consistent with applicable law, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS

PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT [LEBANON SEABOARD CORPORATION'S] [Company's name] ELECTION, THE REPLACEMENT OF PRODUCT.

### **Claims regarding Weed Control Properties**

- [Controls [tough] weeds\* [such as clover] [dandelion] [dollarweed] [ground ivy] [plantain] [chickweed] [sedges] [Florida betony] [lespedeza]
- 2. [Just] One application kills weeds\*
- [TURF Fertilizer Plus Penoxsulam or This product] kills tough existing weeds\* and 3. controls new weeds\* for 3 months [12 weeks]
- 4. 3 month [12 week] weed\* grass control
- 5. Atrazine-free dollarweed control
- Atrazine-free weed\* [dollarweed] control 6.
- Controls new weeds\* for 3 months [12 weeks] 7.
- Controls tough weeds\* such as dollarweed, dandelion, Florida betony and sedges. 8.
- Does not contain atrazine 9.
- 10. Effective weed\* control prevents weeds\* all season long
- 11. Effective weed\* control leads to greener, thicker lawns
- 12. Kills clover, chickweed and many other broadleaf weeds\*
- 13. Kills even the toughest weeds\*
- 14. Kills tough existing weeds\* [and controls new weeds\*] [for 3 months]
- 15. Kills tough weeds\*
- 16. Kills tough southern [lawn] weeds\*
- Kills weeds\* including dandelion, clover and other common lawn weeds\* 17.
- 18. Kills weeds\* now for few weeds in spring
- 19. Kills weeds\* on contact
- 20. Kills weeds\* to the root
- 21. Kills [chickweed], [clover], [dandelion], [dollarweed], [ivy], [medic], [plantain]
- 22. Use for a [beautiful] [weed-free\*] lawn
- 23. Weed images [for any listed weeds including, dandelion, dollarweed, Florida bentony, sedges
- 24. Apply when weeds\* are growing
- 25. Controls [tough] [southern] [Lawn] weeds\*
- 26. Destroys existing and new weeds\* [for 3 months]
- 27. Fast-acting weed\* [Kill] [control]
- 28. Gets rid of tough Southern weeds\*
- 29. Kills and prevents [new] [tough] [lawn] weeds\* [for 3 months]
- 30. Kills [to] the root!
- 31. Prevents new weeds\* [for 3 months]
- 32. [Kills] [Stops] [dandelions] [dollarweed] and most lawn weeds\*
- 33. Thickens turf to crowd out weeds\*
- 34. 3 month continuous weed\* control
- 35. [Prevents] [Stops] [new] [southern] [lawn] weeds\* [for 3 months]!
- 36. Kills [weeds] and [stops] [prevents] [new] weeds\* [for 3 months]

- 37. 3 month weed\* barrier
- 38. Weed-fighting\* formula
- 39. Atrazine-free control of 20+ lawn weeds\*
- 40. Controls 20+ lawn weeds\* without atrazine
- 41. Controls 20+ lawn weeds\* for 3 months
- 42. 3-Month Control of 20+ lawn weeds\*

# **Claims regarding Combination Weed Control and Fertilizer Properties**

- 1. Kills weeds\* [and fertilizes the lawn]
- 2. Kills weeds\* and feeds your lawn [for up to 3 months] [for up to 12 weeks]
- 3. Season-long weed\* killer [and fertilizer]
- 4. Lawn Nutrients and Weed\* Control in one convenient formula!
- 5. Southern [Lawn] Weed\* & Feed
- 6. Southern Weed\* Control [Plus] [&] [Fertilizer]
- 7. Kills weeds\* Thickens lawn
- 8. LawnGuard [hot weather] formula protects lawn, kills weeds\*
- 9. Controls Weeds & Fertilizes Lawn for 3 Months

# Claims regarding Fertilizer Properties

- 1. [TURF Fertilizer Plus Penoxsulam Weed Control] All the fertilizer nutrients your lawn [turf] needs for spring
- 2. [TURF Fertilizer Plus Penoxsulam Weed Control] Providing the Nutrients Needed for a Beautiful Lawn.
- 3. Builds strong, deep roots, for a thick, green lawn [turf]
- 4. Fertilizes to provide rich color [and vigorous growth]
- 5. Improves soil fertility
- 6. Larger Roots / Greener Lawn
- 7. No phosphate helps protect our waterways (for use when fertilizer analysis has "0" phosphate)
- 8. Promotes rapid root growth
- 9. Promotes root growth for a thicker, greener lawn [turf]
- 10. Protects & [and] strengthens for a better spring lawn [turf]
- 11. Provides your soil with nutrients
- 12. Restores nutrients to your soil
- 13. Restores nutrients to your soil for a quick spring green up [green-up]
- 14. Zero phosphate helps protect our waterways (for use when fertilizer analysis has "0" phosphate)



(Symbol for heat/drought resistance)

<sup>\*</sup>See Use Directions for complete list of treated weeds.

<sup>\*</sup>See Use Directions for complete list of treated weeds.



- (Symbol for stronger roots)
- 17. [phosphorus] [phosphate] free [Allowed only when "zero" phosphate indicated.]



(for use when fertilizer analysis has "0" phosphate).

- 18. [xx%] readily available nitrogen
- 19. No burning when used as directed.
- 20. Great results, first season of use –guaranteed.
- 21. Builds stronger roots [for maximum drought resistance] [for maximum greening of lawn] [for maximum water absorption]
- 22. Strengthens lawns against [summer] heat [and drought]
- 23. Builds [strong] deep roots [to retain water] [to protect from drought and heat] [to endure heat, drought] [for better heat and drought tolerance]
- 24. Grows [strong] [deep] roots to protect from heat and drought
- 25. Grows a thicker, greener lawn with less water
- 26. Deeper, stronger roots means less watering needed
- 27. Won't burn lawn guaranteed
- 28. Phosphorus [phosphate] free (allowed only when "zero" phosphate indicated.)
- 29. Helps lawns retain water to protect against heat and drought

# **Claims regarding Slow Release Fertilizer Properties**

- 1. [TURF Fertilizer Plus Penoxsulam Weed Control or This product] feeds and greens with [slow release] fertilizer [for up to 3 months] [for up to 12 weeks].
- 2. Feeds [greens] [strengthens] [thickens] your lawn for up to 3 months [12 weeks]
- 3. Feeds your lawn [turf] up to 12 weeks
- 4. Greens up to 3 months [12 weeks]
- 5. MESA® is a registered trademark of Lebanon Seaboard Corporation.
- 6. Patented, controlled release nitrogen for continuous feeding
- 7. Quick and continuous greening for up to 3 months [12 weeks]
- 8. (Number symbol as shown in circle)
- 9. [1 to 12] Feeds your lawn up to [12] [weeks] [months].
- 10. [Controlled] [Slow] Release feeding up to [X] weeks
- 11. [METH-EX®] [MESA®] Provides slow, continuous feeding for up to 12 weeks. Initially some nitrogen is released by water to provide early spring green-up of lawn [grass] [turf]. As soil temperatures warm, nitrogen is gradually released through microbial action that minimizes surge growth.
- 12. Get spectacular results with an enhanced efficiency fertilizer.

- 13. Slow release nitrogen helps prevent leaching into area water systems when applied as directed when compared to other fertilizer products.
- 14. Featuring both immediate release and controlled-release nutrients.
- 15. [xx%] slowly available nitrogen
- 16. Change to a more efficient, top-performing fertilizer.
- 17. Featuring MESA® Slow Release Nitrogen
- 18. Feeds [lawns] for 3 months!
- 19. Continuous feeding [for] [up to] [(X weeks) (X months)] [12] weeks
- 20. Get spectacular results with an enhanced efficiency fertilizer.
- 21. METH-EX® is a registered trademark of Lebanon Seaboard Corporation.
- 22. No flush growth response after application means less clippings.
- 23. Slow release nitrogen helps prevent leaching into area water systems when applied as directed.
- 24. What is Slow Release Nitrogen?
- 25. Feeds [for] [up to] [X months] [X weeks]!
- 26. Feeds [your] [the] lawn [for 3 months]
- 27. MESA® proprietary slow-release nitrogen builds strong roots to provide controlled, steady nutrition for your lawn
- 28. MESA® is a proprietary, patented slow-release nitrogen source
- 29. Contains MESA® controlled release nitrogen
- 30. New Jersey slow-release nitrogen compliant
- 31. Slow-release nitrogen content compliant in [state, state]
- 32. Provides the [lawn] [turf] controlled, steady nutrition
- 33. Consistent greening with no excess growth, and less moving!
- 34. Provides lush, green lawn with no excess growth
- 35. No surge growth
- 36. Less mowing, because greening is more consistent
- **37**. In [NJ]: [states listing, variable]
- 38. Feeds [lawns] for ([8] [9] [10] [11] [12] weeks) ([2] [3] months)!
- 39. Feeds [lawn] [for] [up to] [X months]!
- 40. Feeds [your] [the] lawn for [ (2) ( 3) months] ([8] [9] [10] [11] [12] weeks
- 41. MESA® A little bit of blue makes a whole lot of green.
- 42. [MESA®] [GreenSmart<sup>◊</sup>] promotes:
  - o [Deeper Green Turf]
  - o [Faster Green-Up]
  - o [More Nitrogen to the Plant]
  - o [Brilliant Color Response] [Even in Cooler Temperatures]
  - o [Fewer Clippings]
  - o [Extended Color for up to [8] [9] [10] [11] [12] weeks]
- 43. How can any fertilizer that works so quickly last so long?
- 44. The answer is MESA®, the patented combination of ammonium sulfate with methylene urea
- 45. NO artificial coatings
- 46. Ammonium sulfate release is effectively controlled to provide consistent, brilliant turf color

- 47. Features MESA®: the first nitrogen source to combine ammonium sulfate with methylene urea in a single particle.
- 48. MESA® retains its slow-release attributes even when cracked, chipped, or crushed
- 49. NO flush-growth response
- 50. Dependable, economical fertilizer choice for any residential lawn



51. (photo: MESA granules)



(photo: MESA granule – whole) 52.

53.



54. Patented Controlled Release Nitrogen

XX	XX	XX
Nitrogen (N)	Phosphorous	Potassium (K)
	(P)	
Contains Timed-	Improves	Improves Plant
Release Nitrogen	Root	Hardiness &
for growing a	[Improves	Drought Resistance
thick green lawn	root growth	
[Stimulates	and Plant	
growth and	Storage	
encourages a	Capacity]	
thick. green		
lawn]		

- 55. Meets [list state or states] slow release nitrogen requirements
- 56. Meets [list state or states] state-wide slow release nitrogen requirements
- 57. Meets [list state or states] nitrogen requirements
- 58. Specially formulated for [list state or states] Lawns
- 59. [list state or states] slow-release nitrogen compliant
- **60.** Slow-release nitrogen compliant in [list state or states]
- 61. Features [MESA®][MESA logo] [a best-in-class] nitrogen for fast green-up, extended feeding and fewer grass clippings

- 62. Features [MESA®][MESA logo] [Slow Release] Nitrogen for fast green-up, extended feeding and fewer clippings
- 63. Features [MESA®] [MESA logo] [Controlled Release] Nitrogen for faster green-up, continuous feeding and few grass clippings

# **Claims regarding GreenSmart Fertilizer Properties**

- 1. GreenSmart Enhanced Efficiency Fertilizer for a Green Lawn
- 2. [contains] [with] GreenSmart<sup>◊</sup>
- 3. GreenSmart<sup>◊</sup>
- 4. GreenSmart (logos)

















- 5. GREENSMART and Design is a trademark of Lebanon Seaboard Corporation
- 6. [GreenSmart] [GREENSMART] is a registered trademark of Lebanon Seaboard Corporation.
- 7. 20% less nutrients required for the same great lawn [turf] results [with GreenSmart Enhanced Efficiency Fertilizer
- 8. Enables lawns [turf] to use nutrients more efficiently
- 9. Enhanced Efficiency Fertilizer
- 10. Enhances nutrient absorption
- 11. Enriches soil to promote a vibrant, hardy lawn [turf]
- 12. GreenSmart on enhances poor soil, creating an environment in which lawns [turf] can thrive. GreenSmart produces thick, green lawns [turf].
- 13. GreenSmart nourished lawns [turf] are more robust because their root systems are larger, deeper and better developed. Vigorous roots mean[s] the lawn [turf] is hardier and better able to tolerate the stress that comes with heat and drought.
- 14. GreenSmart<sup>⋄</sup> produces thick, green lawns [turf]
- 15. Helps lawns [turf] retain water to protect against heat & [and] drought
- 16. Helps unlock nutrients already in the soil
- 17. Improved Nitrogen Efficiency Reduces Leaching
- 18. [GreenSmart Enhanced Efficiency Fertilizer ] Improved nutrient release and absorption into the lawn [turf] allows 20% less nutrients to be applied while still providing [a] quality lawn [turf]
- 19. Improves drought resistance
- 20. Improves lawn's [turf's] ability to absorb water & [and] nutrients
- 21. Increase nutrient up-take in grass [lawns] [turf] up to 20% [with GreenSmart Enhanced Efficiency Fertilizer
- 22. Lawn[s] [turf] [and plants] nourished with [company name's] GreenSmart<sup>o</sup> are [is] able to tolerate the stress from heat and drought. GreenSmart produces large, deep, and well developed root systems that can retain water. This enables lawns [turf] [and plants] to withstand stressful conditions.
- 23. Less watering needed
- 24. Less watering needed, drought resistant [lawn] [turf]
- 25. Makes it easier for lawns [turf] to absorb soil nutrients
- 26. N-P-K with GreenSmart<sup>◊</sup> [Enhanced Efficiency Fertilizer for a Green Lawn]
- 27. Plants [lawns] [turf] use[s] nitrogen more efficiently so you need less
- 28. Poor soil may have fewer of the nutrients needed to promote a vigorous lawn [turf]. GreenSmart works by enriching your soil with nutrients. GreenSmart revitalizes the soil, which aids in the development of a larger, deeper and better root system. The enhanced habitat is proven to produce a green, thick, vigorous lawn [turf], and reduces the need for watering.
- 29. Promotes rapid root growth [for a thick green] [lawn] [turf]
- 30. Recharges your soil with nutrients!
- 31. Reduces plant [lawn] [turf] stress related to drought
- 32. Reduces stress on lawns [turf], protects from drought & heat
- 33. Speeds root growth to improve nutrient absorption
- 34. Unlocks the nutrients in soil, enhancing nutrient absorption, so you can grow a thicker, greener lawn [turf] with less water

- 35. Unlocks the nutrients in your soil
- 36. A high-quality product, made with GreenSmart <sup>⋄</sup>.
- 37. Because your grass is better able to absorb and use the nutrients and moisture provided by the surrounding soil, less fertilizer ingredients are needed.
- 38. Better lawn nutrition [means] [results in] stronger, heartier grass.
- 39. Boosted root development helps retain water to protect against heat and drought, so less watering is needed.
- 40. Enriches soil, nourishing [lawn][plants] to become stronger and more able to withstand stresses like drought — so you can water less.
- 41. Fertilizers with GreenSmart represent a new class of lawn-care treatment options.
- 42. For the results you want for the neighborhood you can be proud of.
- 43. Good nutrition is an essential part of being personally fit, and a big part of a quality lawn
- 44. GreenSmart<sup>◊</sup> Proven performance.
- 45. GreenSmart enhances soil habitat to improve nutrient absorption. Better plant nutrition means stronger, heartier plants.
- 46. GreenSmart helps build strong plants that need less watering because stronger, flourishing lawns are more able to withstand heat and drought.
- 47. GreenSmart<sup>◊</sup> helps reduce lawn stress due to heat and drought.
- 48. GreenSmart helps revitalize soil, making more [conventionally] [commonly] [normally] occurring nutrients available.
- 49. GreenSmart introduces beneficial nutrients that promote stress-resistance in [plants] [lawns]
- 50. GreenSmart<sup>◊</sup> is an exclusive, nutrient-rich formula that promotes plant quality
- 51. GreenSmart<sup>◊</sup> is rich in essential nutrients [plants] [lawns] need.
- 52. GreenSmart<sup>◊</sup> promotes a lawn that's heartier and better able to sustain itself.
- 53. GreenSmart promotes better water retention to protect against heat and drought
- 54. GreenSmart provides lawns [turf] with nutritional support to help promote and maintain overall plant vigor resulting in a beautiful, green lawn.
- 55. GreenSmart provides nutritive benefits to the [lawn] [turf] to enhance nutrient reception.
- 56. GreenSmart<sup>◊</sup>. Look for it in quality lawn and garden products.
- 57. GreenSmart's nutrients stimulate soil habitat efficiency and promote development of deeper roots for a lawn that needs less watering, and produces grass that's hearty and drought resistant.
- 58. Improves water conservation by building strong roots and more stress-tolerant plants
- 59. More efficient nutrient delivery, providing similar results with less nitrogen than traditional fertilizers
- 60. More efficient nutrient delivery; requires less nitrogen inputs.
- 61. Now with [GreenSmart logo]
- 62. Provides similar greening results with up to [20%][30%] less nitrogen than traditional fertilizers.
- 63. Reduces need for watering by increasing tolerance to drought and heat
- 64. Revitalizes lawn to grow stronger, heartier [lawns] [plants][\*\*] [\*\*when compared to unfertilized lawn, as measured by quality.]
- 65. Revitalizes soil habitat to grow stronger, heartier plants.
- 66. Take pride in your lush, green lawn and pride in your neighborhood.

- 67. Use Fertilizer with GreenSmart<sup>◊</sup> for a brighter, heartier lawn [\*\*] [\*\* when compared to unfertilized lawn, as measured by quality.]
- 68. When it comes to growing a green lawn, GreenSmart<sup>◊</sup> is downright brilliant!
- 69. www.greensmart.com
- 70. You can feel good about the beautiful, green lawn results and the positive impact on your neighborhood.

[This statement will appear in close proximity to the "\$\gamma\" and appear once per page when used.] \$\gamma\$ Enhanced Efficiency Fertilizer

# **GreenView® Brand of Products Optional Marketing Claims**

- 1. To the extent consistent with applicable law, [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed. If you are not satisfied, return to a[n] [Company name] store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund. [Company name and address]
- 2. To the extent consistent with applicable law, [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem and simply send proof of purchase to [Lebanon Seaboard Corporation, 1600 East Cumberland Street, Lebanon, PA 17042] [Company name and address].
- 3. For more information on our complete line of [GreenView®] [Company Name] [Brand Name] Lawn and Garden Products, visit our website at [www.lebsea.com] [www.greenviewfertilizer.com] [Insert product images]
- 4. GreenView® (logo) **GREENVIEW**
- 5. GreenView® is a registered trademark of Lebanon Seaboard Corporation.
- 6. GreenView® yard wide guarantee [green leaf graphic] [GreenView® logo]



- 7. [\* See back panel for more details], as part of design only shown when used on label surfaces, other than the back panel)
- 8. GreenView and [GreenSmart] [GREENSMART] are registered trademarks of Lebanon Seaboard Corporation

#### **Preen® Brand of Products Optional Marketing Claims**

1. To the extent consistent with applicable law, [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: [Company name and address]



- 2. Preen® logo
- 3. Preen® Guarantee
- 4. Preen® is a registered trademark of Lebanon Seaboard Corporation.
- **5.** [Visit] www.preen.com
- **6.** Keep your lawn looking great all year [Early Spring] [Late Spring] [Fall] (show other Preen Lawn package images with product name)
- 7. Try [these] other Preen products!
  - a. Preen Lawn Stepsaver Weed Control Plus Fertilizer
  - b. Preen Weed & Grass Killer
  - c. Preen Mulch Plus
  - d. Preen [Garden] Weed Preventer Plus Plant Food
  - e. Preen Landscape Weed Control Fabric
  - f. Preen Organic Vegetable Garden Weed Preventer
  - g. Preen [Garden] Weed Preventer
  - h. Preen [Garden] Weed Preventer with Battery-Powered Spreader Cap
  - i. Preen Southern Weed Preventer
  - j. Preen Southern Weed Preventer with Battery-Powered Spreader Cap
  - k. Preen Southern Weed Preventer Plus Plant Food
  - 1. Preen Lawn Crabgrass Control
  - m. Preen Lawn Weed Control Plus Crabgrass Preventer
  - n. Landscape Mulch
- 8. Scan the code to watch how Preen's Ready2Go Spreader<sup>TM</sup> [works][makes preventing lawn weeds easier than ever.][or visit <a href="http://www.preen.com/ready2go-spreader">http://www.preen.com/ready2go-spreader</a>]



9. Scan the code to watch how Preen's Ready2Go Spreader<sup>TM</sup> [saves time][makes preventing lawn weeds easier than ever.][or visit http://www.preen.com/ready2gospreader]



10. Scan the code to watch how Preen's Ready2Go Spreader<sup>TM</sup> [saves time and eliminates guesswork.] [or visit <a href="http://www.preen.com/ready2go-spreader">http://www.preen.com/ready2go-spreader</a>]



# **ACE® Brand of Products Optional Marketing Claims**

- 1. ACE® is a registered trademark of ACE Hardware Corp.
- 2. Green Turf® is a registered trademark of [Company Name]
- 3. Made in the USA for ACE Hardware Corp., Oak Brook, Illinois, 60523, USA
- 4. Questions or Comments Call 1-XXX-XXX-XXXX



- 5. Satisfaction Guaranteed ACE® Promise [circle graphic]
- 6. Telephone graphic
- 7. The ACE® Promise. If this ACE product when used for its intended purpose, fails to give you complete satisfaction, return the item to the ACE Hardware store where purchased for free replacement of the same or similar item.
- 8. [www.]acehardware.com



9.



- 10.
- 11. For use on St. Augustinegrass, bermudagrass, centipedegrass and zoysiagrass. See back panel for complete list and full details.
- 12. When applied as directed, this product meets the guidelines for metals adopted by the Association of American Plant Food Control Officials
- 13. For additional spreader settings: [www.acehardware.com/info/lawnGarden.jsp] [www.acehardware.com/spreadersettings]

# **Sta-Green® Brand of Products Optional Marketing Claims**

- 1. Computer and phone graphics
- 2. If you use [TURF Fertilizer Plus Penoxsulam Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
- 3. LOOK! For other quality Sta-Green® lawn & garden products. For more information, visit us on our website at <a href="www.sta-green.com">www.sta-green.com</a> or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
- 4. Money Back Guarantee [optional graphic]
- 5. Sta-Green® is a registered trademark of [Company name]



- 6. Sta-Green® logo
- 7. The Sta-Green® Promise
- 8. Your satisfaction guaranteed or your money back!

# Private Label Customer Brand of Products Optional Marketing Claims

- 1. To the extent consistent with applicable law, [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: [Company name and address]
- 2. [Private label] is a registered trademark of [Company name]
- 3. [Private label] logo
- 4. Computer and phone graphics
- 5. If you use [TURF Fertilizer Plus Penoxsulam Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
- 6. LOOK! For other quality [Private label] lawn & garden products. For more information, visit us on our website at or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
- 7. Money Back Guarantee [optional graphic]
- **8.** Your satisfaction guaranteed or your money back!

# **Agway Brand of Products Optional Marketing Claims**



1. Agway logo





- 4. [Brand] is a registered trademark of [Company]
- 5. [Brand] is a trademark of [Company]
- 6. 4 Stage Lawn Care Program
- 7. Calendar Application Icon

- 8. 25% Nitrogen provides leaf growth and makes the grass green; 3% Phosphate promotes root development and 3% Potash Helps plants resist drought and disease.
- 9. If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.
- 10. Agway® and Stage® are registered trademarks of Southern States Cooperative, Inc.
- 11. Manufactured for and distributed by Southern States Cooperative, Inc. 6606 West Broad Street, Richmond, VA 23230
- 12. Agway Guarantees Satisfaction
- 13. To find a store near you visit www.agway.com
- 14. NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.
- 15. [Agway (Subregistrant)] 4 Stage Lawn Program makes it easier to have a lush, green lawn. Our 4 simple applications eliminate the guesswork and give you professional lawn care results. Each stage combines just the right amount of fertilizer with the right amount of control and prevention. Just match each stage to the correct season and you'll prevent crabgrass, control weeds [and insects] and prepare your lawn for the winter. It's what your lawn needs for strong growth.
- 16. Guaranteed Satisfaction
- 17. (Subregistrant) Guarantees Satisfaction
- 18. 4 Stage Lawn Care Program. [Pictogram numbers 1-4] [pictogram for 4 Step Program]
  - March 1 April 30
  - o April 15 June 15
  - o August 1- September 30
- 19. 4 Stage Lawn Care Program
- 20. No crabgrass [Pictogram crabgrass circle with slash through it]
- 21. Stage 1 [Pictogram crabgrass with slash through it]
- 22. AGWAY'S Greenlawn products are the quality choice in complete lawn care. You determine your lawn needs, and you'll find a Greenlawn product to help you. Fertilizers, lawn starters, crabgrass prevention, weed [and insects] control, winterizers - everything your lawn needs for a lush, green lawn and year-round protection. Each one is easy to apply and guaranteed to produce quick, long-lasting results.
- 23. Notice: Read the entire label. Use only according to label directions. Before buying this product, read the Warranty Section elsewhere on this label. If terms are not acceptable, return the unopened container at once.
- 24. Notice: Read the entire label. Use only according to label directions. Before buying this product, read Warranty Disclaimer, Inherent Risks of Use, and Limitations of Remedies at end of label. If terms are not acceptable, return the unopened container at once.
- 25. AGWAY Guarantees Satisfaction If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.
- 26. For best results, use an Agway spreader.
- 27. For more information on spreader settings go to www.agway.com
- 28. For more information, visit www.agway.com

# **Menards® Brand of Products Optional Marketing Claims:**



1.





- 3. Satisfaction Guaranteed or Your Money Back
- 4. Menards is a registered trademark of Menard, Inc. Corporation.
- 5. Distributed by Eau Claire Coop Oil Co., P.O. Box 837, Eau Claire, WI 54702



6. SLOW-RELEASE NITROGEN FEEDS YOUR LAWN OVER (2) (3) (4)

#### MONTHS!

- 7. If, for any reason, after using the Menards® Premium 4-Step Fertilizer Program, you are dissatisfied with the results, simply bring the label from a bag of Menards® Premium Lawn Fertilizer and proof of purchase to the store this product was purchased from for a full refund.
- 8. 4-STEP LAWN CARE PROGRAM
- 9. Features:
- i. Kills weeds, controls weeds & fertilizes in one application.
- ii. [Brand Name] herbicide kills existing weeds and prevents weeds before they grow.
- iii. Gives a full feeding of fertilizer.
- iv. Slow-Release Nitrogen thickens and provides a lush and deep green lawn
  - Feeds your lawn [over] [up to], [two][three] months!
- 10. Lawn Builder
- 11. ForeverGreen® is a registered trademark of E C Grow Incorporated Corporation.



12.



(24-0-3 is example of NPK analysis)

14. Fertilize turf [lawn] to improve color, density, uniformity and resistance to traffic and stress.

# Pike Nurseries® Brand of Products Optional Marketing Claims



2. PIKE NURSERIES is a registered trademark of Pike Nurseries Acquisition, LLC.



- 4. SUPER PREMIUM
- 5. Satisfaction Guaranteed
- 6. **Pike Nurseries** Corporate Office, 2675 Breckinridge Blvd., Suite 300, Duluth, GA 30096

# **Armstrong Garden Centers Brand of Products Optional Marketing Claims**



2. Armstrong Garden Centers, Inc., 2200 E. Route 66, Suite 200, Glendora, CA 91740

# **Vigoro Brand of Products Optional Marketing Claims**



2.

1.

- 3. Vigoro is a registered trademark of HOMER TLC, INC. CORPORATION
- 4. Vigoro, is a ® sub-brand of The Home Depot.

- 5. THD corporate address is: **The Home Depot**, 2455 Paces Ferry Road Atlanta, Georgia 30339
- 6. [Apply when listed weeds are actively growing] [APPLY WHEN LISTED WEEDS ARE ACTIVELY GROWING]
- 7. [Apply to a wet lawn] [APPLY TO A WET LAWN]
- 8. The Home Depot (logo)



9. Garden Club (logo)



- 10. MEMBERSHIP IS FREE!
- 11. www.homedepotgardenclub.com
- 12. Beautiful Lawns Since 1924™
- 13. Vigoro logo



- 14. Greens [lawns] [grass]in 72 hours [& promotes thick,[green] growth]
- 15. Contains time-released nitrogen for extended feeding
- 16. Feeds 2,500 SQ FT
- 17. Logo WORKS THE FIRST TIME OR YOUR MONEY BACK!



#### 15. Why Fertilize the Lawn?

While it is easy to see that satisfying deep green when you fertilize, regular feedings can actually do much more....

1. Promote a deep and dense root system that is better able to reach water and find nutrients during tough heat & drought, so lawn stays greener, longer and bounces back faster

- 2. Thicken lawn with additional blades of grass, making it more resistant to bare spots and thinning
- 3. Help prevent weeds by making it difficult for weed seeds in the air to find soil to root, as well as crowd out existing weeds

Unfed Lawn (image)



vs.
Regularly Fed Lawn (image)



16. Next Feeding Feed every 8 weeks for optimal results Apply anytime weeds are actively growing. + +Maximum of 2 applications per year

(optional image of Southern Weed & Feed bag) and or



(optional image of Southern Weed & Feed Spreader)

Or Apply anytime during the growing season. (optional image of <u>Lawn Fe</u>rtilizer bag) and or



(optional image of Lawn Fertilizer spreader)



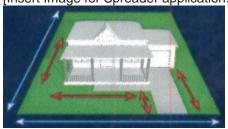
#### 18. VIGORO GUARANTEE:

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us proof of purchase and we will mail you a refund check promptly.

- 19. MONEY BACK GUARANTEE [If you are not satisfied with the performance of this product when used as directed, return to a Home Depot store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund: Lebanon Seaboard Corporation, 1600 E. Cumberland Street, Lebanon, PA 17042.] [The Home Depot guarantees you will be satisfied with the performance of this product when used as directed. If you are not satisfied, return to a Home Depot store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund: Lebanon Seaboard Corporation, 1600 E. Cumberland Street, Lebanon, PA 17042.]
- 20. Visit Us On The Internet or Call Our Customer Satisfaction Hotline (image)



- 21. Vigoro.com or
- 18. Spreader offering [Note: may insert appropriate spreader setting information based on desired spreaders and specified use rates as listed.]
- 19. DETERMINE SIZE OF AREA TO BE TREATED [Insert Image for Spreader application.]



[above pictogram is optional]

20. [Insert icon showing spreader path]



[above pictogram is optional]

21. [Insert icon showing spreader path]



[above pictogram is optional]

# **Orchard Supply Brand of Products Optional Marketing Claims**



Orchard Supply Hardware is a registered trademark of Orchard Supply Hardware, LLC.



ORCHARD

- 4
- 5. Orchard Supply Hardware, 6450 Via Del Oro, San Jose, CA 95119
- 6. Orchard Supply Hardware(R) Est. 1931 Weed & Feed

# **Wondergro Brand of Products Optional Marketing Claims**



1.



Wondergro is a registered trademark of Lebanon Seaboard Corporation.

# **OPTIONAL MARKETING CLAIMS FOR Ready2Go Spreader:**

1. Ready2Go Spreader<sup>TM</sup> logo



- 2. Ready2Go SPREADER<sup>TM</sup>
- 3. Ready2Go SPREADER and design is a trademark of Lebanon Seaboard Corporation.
- 4. Ready2Go SPREADER is a trademark of Lebanon Seaboard Corporation.
- 5. Ready2Go SPREADER is a registered trademark of Lebanon Seaboard Corporation.
- 6. www.Ready2GoSpreader.com
- 7. For more information on [Ready2Go Spreader<sup>TM</sup> products][this product][additional Ready2Go Spreader<sup>TM</sup> products], visit

[www.preen.com][www.greenviewfertilizer.com][www.Ready2GoSpreader.com]

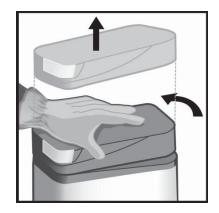


8.

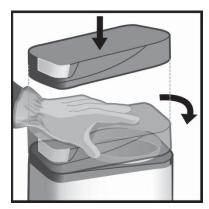
- 9. Ready2Go SPREADER™ REFILL
- <sup>10.</sup> Optional pictograms of Ready 2 Go Spreader <sup>TM</sup> that may or may not appear on the product label.



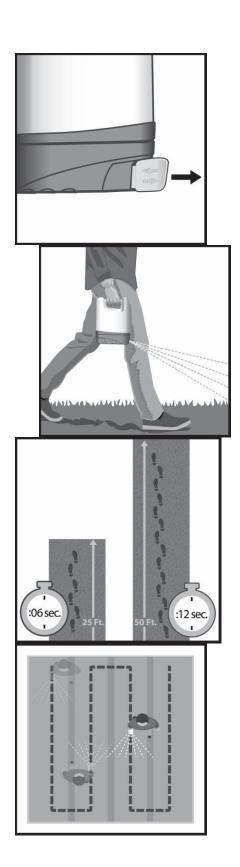


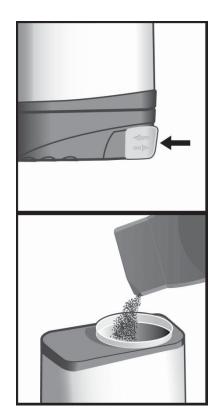






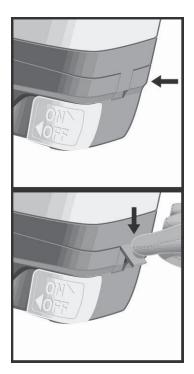


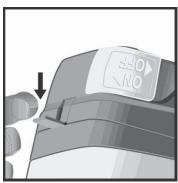














- 11. Ideal for [smaller] [Urban] [any sized] [any size] lawn[s]
- 12. Great for spot treatment of [larger] [any sized] [any size] lawn[s]
- 13. Ideal for treatment on uneven terrain
- 14. Ideal for application on more difficult terrain such as hilly or uneven areas where a traditional spreader is hard to push

- 15. Ideal for application on difficult terrain
- 16. Provides exceptional maneuverability.
- 17. Easy to maneuver for application around landscape items
- 18. Battery-powered spreader container is refillable.
- 19. Battery Powered with Refillable Container
- 20. Container is refillable.
- 21. Refillable container
- 22. Fertilizer product and spreader, all in one!
- 23. Weed\*[control] [killer] and spreader, all in one.
- 24. Weed\* [control] [killer], fertilizer and spreader, all in one.
- 25. Container with integrated [battery-powered] spreader [unit] [device] [applicator]
- 26. The Ready2Go Spreader<sup>TM</sup> way
- 27. It's ready to go.
- 28. Easy set up.
- 29. Easy to Use [!]
- 30. Easy to store.
- 31. Pre-calibrated.
- 32. No settings required.
- 33. Calibrated, No Settings [!]
- 34. Easy to carry.
- 35. Easy to store.
- 36. Easy to carry and store.
- 37. Easy to hold.
- 38. Hold easily at side.
- 39. No pushing, no fatigue.
- 40. Easy to change direction when applying.
- 41. Apply walking forward, or backward.
- 42. You can easily avoid walking through areas where product is applied.
- 43. More flexibility and maneuverability when applying.
- 44. Hand held spreader.
- 45. For treating:
  - difficult terrain
  - spot treatment areas
- 46. Battery-powered
- 47. Weighs only [xx] lbs. when container is full.
- 48. R2G
- 49. Exceptional value weed [killer] [control], [fertilizer] and spreader in one
- 50. Ready2Go Spreader<sup>TM</sup> Directions: [Getting started] [ (First time use) ]
  - [1] PLACE the Ready2Go Spreader<sup>TM</sup> UPSIDE DOWN on a flat surface (the [GREEN] [any color] BASE facing up).



- [2] HOLD the container steady and TURN the base COUNTER-CLOCKWISE [(to left)] [approximately quarter turn] until it STOPS and LIFT to remove.



[Optional Pictogram or image]

- [3] REMOVE the protective seal from the round opening, and [in one smooth movement] PULL the tab from the battery compartment.



[Optional Pictogram or image]

[4] REALIGN the protruding tabs on the base with the slots on the container and TURN CLOCKWISE [(to right)] until the base LOCKS back in its original position.



[Optional Pictogram or image]

- [5] FLIP the Ready2Go Spreader<sup>™</sup> back to the UPRIGHT position. The Ready2Go Spreader<sup>™</sup> is now ready to use.



[Optional Pictogram or image]

- 51. Ready2Go Spreader<sup>TM</sup> Directions: [Getting started] [ (First time use) ]
  - [1] REMOVE the sticker from the [latch area][side] of the Ready2Go Spreader<sup>TM</sup>.



- [Optional Pictogram or image]
- [2] PLACE the Ready2Go Spreader™ UPSIDE DOWN on a flat surface (the [GREEN] [any color] BASE facing up).



- [3] HOLD the container steady and flip the latch to open.



[Optional Pictogram or image]

- [4] TURN the base [COUNTER-CLOCKWISE] [(to left)] [approximately quarter turn] until it STOPS and LIFT to remove.



[Optional Pictogram or image]

- [5] REMOVE the protective seal from the round opening, and [in one smooth movement] PULL the tab from the battery compartment.



[Optional Pictogram or image]

[6] REALIGN the protruding tabs on the base with the slots on the container and TURN [CLOCKWISE] [(to right)] until the base LOCKS back in its original position.



[Optional Pictogram or image]

### [7] SECURELY close the latch.



[Optional Pictogram or image]

- [8] FLIP the Ready2Go Spreader™ back to the UPRIGHT position. The Ready2Go Spreader™ is now ready to use.



[Optional Pictogram or image]

52. First time use

- [1] Place unit upside down on a flat surface [as shown].
- [2] Turn the [green] [any color] [R2G] spreader base counterclockwise a quarter turn and lift to remove.
- [3] Remove the protective seal on the container.
- [4]Remove the battery compartment pull tab to [activate] [power the unit].
- [5][While still in an inverted position], realign the spreader base, with the container. Twist clockwise to lock into position.
- [6]Flip it to the upright position and you are ready to begin applying product.

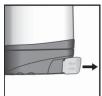
#### 53. First time use

- [1] Remove the sticker from the [latch area][side] of the Ready2Go Spreader<sup>TM</sup>
- [2] Place unit upside down on a flat surface [as shown].
- [3] Holding the container steady, flip the latch to open.
- [4]Turn the [green] [any color] [R2G] spreader base [counterclockwise] a quarter turn and lift to remove.
- [5] Remove the protective seal on the container.
- [6]Remove the battery compartment pull tab to [activate] [power the unit].
- [7]While still in an inverted position], realign the spreader base, with the container. Twist [clockwise] to lock into position.
- [8] Securely close the latch.
- [9]Flip it to the upright position and you are ready to begin applying product.

- 54. Directions for applying the product [or product name] to your lawn:
  - [1] Move to the lawn area to be treated.



- POSITION the Ready2Go Spreader™ comfortably [at] [by] your side (arm fully extended), over the target area, and TURN ON by pulling back the on/off slide switch.



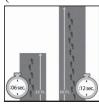
[Optional Pictograms or images]

- [2]When product begins spreading, WALK over the application area at a NORMAL WALKING PACE



[Optional Pictogram or image]

- (6 seconds for a 25' strip, or 12 seconds for a 50' strip).



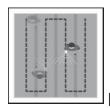
[Optional Pictogram or image]

- CONTINUE to within [2'] [two feet] of the end of the application area, and begin a new row by taking [2] [TWO] STEPS TO THE RIGHT OR LEFT, and walk back parallel to your first row. There should be a SLIGHT OVERLAP to the spread radius.



[Optional Pictogram or image]

-CONTINUE in this manner until you have finished applying the product.



- [3] TURN OFF the Ready2Go Spreader<sup>TM</sup> by PUSHING IN the slide switch.



[Optional Pictogram or image]

- If product remains, store in a cool, dry place. If empty and lawn application is finished, simply refill the container.
- 55. Applying product with the Ready2Go Spreader™ applicator:
- 56. To Apply:
  - Be sure you are on the lawn area to be treated.
  - Hold the spreader comfortably at your side with arm fully extended downward.
  - Pull the [yellow] [any color] slide switch at the side-back of the spreader/container ON and begin walking to apply.
  - Apply according to the application instructions (pace) and pattern diagram (pattern) for best results.
  - When product is depleted, push the [yellow] [any color] slide switch IN to turn the spreader OFF.
  - If product remains, store in a cool, dry place. If empty and lawn application is finished, simply refill the container.
- 57. Target pace
- 58. Desired pattern

# 59. Refilling your Ready2Go Spreader™: [To refill your Ready2Go Spreader Container:]

- [1]PLACE the Ready2Go Spreader<sup>TM</sup> UPSIDE DOWN on a flat surface [the [GREEN] [any color] BASE facing up].
- [2]HOLD the container steady while TURNING the base COUNTER-CLOCKWISE until it STOPS and LIFT to remove.
- [3]CUT a corner opening on the [TURF Fertilizer Plus Penoxsulam Weed Control or product name] refill bag, and pour into the Ready2Go Spreader<sup>TM</sup> until the container is FULL.



- [4]Replace the spreader unit base. [Align tabs and slots and twist clockwise into place]
- [5]FLIP the Ready2Go Spreader<sup>™</sup> to the UPRIGHT position. The Ready2Go Spreader<sup>™</sup> is now ready to operate. Follow application instructions.

## 60. Refilling your Ready2Go Spreader™: [To refill your Ready2Go Spreader Container:]

- [1]PLACE the Ready2Go Spreader<sup>TM</sup> UPSIDE DOWN on a flat surface [the [GREEN] [any color] BASE facing up].
- [2] HOLD the container steady and flip the latch to open.
- [3] TURN the base [COUNTER-CLOCKWISE] until it STOPS and LIFT to remove.
- [4]CUT a corner opening on the [TURF Fertilizer Plus Penoxsulam Weed Control or product name] [refill][ bag], and pour into the Ready2Go Spreader<sup>TM</sup> until the container is FULL.



[Optional Pictogram or image]

- [5]Replace the spreader unit base. [Align tabs and slots and twist [clockwise] into place]
- [6]Securely close the latch.
- [7]FLIP the Ready2Go Spreader<sup>TM</sup> to the UPRIGHT position. The Ready2Go Spreader<sup>TM</sup> is now ready to operate. Follow application instructions.
- 61. To refill your Ready2Go Spreader™ container, while in the off position, flip the unit and place it on a flat surface.
  - [1]Holding the container steady, grip the [green] [any color] base and twist it a quarter turn counterclockwise until it stops. Simply lift to remove.
  - [2]Open the refill bag, and pour contents into the container base until full.
  - [3]Replace the spreader unit base. [Align tabs and slots and twist clockwise into place]
  - [4]Return the container to an upright position and you are ready to go! Follow application instructions.
- 62. To refill your Ready2Go Spreader™ container, while in the off position, flip the unit and place it on a flat surface.

- [1]Holding the container steady, flip the latch and grip the [green] [any color] base and twist it a quarter turn [counterclockwise] until it stops. Simply lift to remove.
- [2]Open the [refill] bag, and pour contents into the container base until full.
- [3]Replace the spreader unit base. [Align tabs and slots and twist [clockwise] into place]. Secure the latch.
- [4]Return the container to an upright position and you are ready to go! Follow application instructions.

#### 63. To replace batteries:

- Access the battery compartment on the inside of the spreader base.
- Battery compartment door opens by pinching tab and lifting to open.
- 64. Requires [1] [2] [3] [4] [AA] [AAA] [C] [D] batteries (included).
- 65. Batteries are [disengaged] [inactivated] for shipment. [Simply pull [protection] [protective] tab from battery compartment to engage battery power.]
- 66. Use [Battery type] batteries.
- 67. Rechargeable batteries may be used.
- 68. Batteries included, but disabled for shipment. Pull tab from battery compartment to activate.
- 69. Pull tab to activate batteries.
- 70. Do not mix old and new batteries.
- 71. Do not mix alkaline, standard (carbon-zinc), or rechargeable [(ni-cad, ni-mh, etc)] batteries.
- 72. Save time, easy to apply
- 73. Save time.



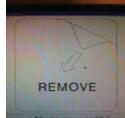
74.



\*As compared to traditional fertilizer spreader setup and application 75.

- 76. Product goes on evenly.
- 77. No spreader maintenance [just change batteries]
- 78. Battery life typically [insert number] applications.
- 79. No settings.
- 80. No guesswork.
- 81. Minimum set up Just flip the switch and go!
- 82. Easy to maneuver to avoid trees, shrubs and gardens during application.
- 83. Take pride in your lawn, pride in your neighborhood.
- 84. Make caring for your lawn, easy and fun!
- 85. Lawn not level, low spots and puddles?
- 86. More even distribution of fertilizer on uneven terrain.
- 87. Ideal for spot treatments or fertilizing difficult terrains
- 88. Goes on evenly.
- 89. Spreads evenly.
- 90. Don't be afraid to do it yourself and save. Ready2Go Spreader<sup>TM</sup> makes it easy.
- 91. Storage convenience.
- 92. Easy to store on shelf.
- 93. A weed\*-free lawn is a heartier lawn.
- 94. Integrated battery powered spreader
- 95. Keep your lawn looking the best it can
- 96. Treat ugly spots and lawn patches easily
- 97. Feed your [lawn] [grass]
- 98. Keep your lawn uniformly green and hearty
- 99. Encourage lawn growth and ward off bald and dead grass patches
- 100. The easy way to a beautiful [yard] [lawn]
- 101. [Beat] [Knock] back weeds\* and feed your lawn in one simple step
- 102. Is your lawn sparse in certain areas?
- 103. Treat sparse lawn spots
- 104. We make it easy for everyone to find the time to feed the lawn with the Ready2Go Spreader<sup>TM</sup>
- 105. A beautiful lawn can be an asset
- 106. Spreader setting is fixed [No settings required]
- 107. Precalibrated, no settings get it right every time!
- 108. Change direction easily
- 109. YOU are in control

- 110. A real time saver
- 111. Easy to refill and store
- 112. Applies the right amount of fertilizer, no worries about lawn damage
- 113. Remove guesswork. Settings are pre-calibrated.
- 114. Applies fertilizer evenly.
- 115. Don't worry if you're doing it right. [Ready2Go Spreader™ is just that − Ready to go!]
- 116. No more worries about getting it right. No more guesswork. Just flip the switch and go! Follow all label directions.
- 117. Treat the whole lawn.
- 118. Spot treatment and added maneuverability have revolutionized the way we spread fertilizer.
- 119. Revolutionary way to spread fertilizer.
- 120. Treat the whole lawn, or just your trouble spots.
- 121. No spreader to push and pull.
- 122. No maintenance, no clogging.
- 123. Makes fertilizing uneven or hilly lawn terrain a breeze.
- 124. Fertilizing is a breeze.
- 125. Spreading fertilizer is a breeze.
- 126. Flip container
- 127. Twist [Right] [Left] Base
- 128. Lift Base
- 129. Set Container Upright
- 130. Pull [On] [Off] [Slider] [Lever] [Button] [Slide Switch] [On] [Off]
- 131. Push [On][Off] [Slider] [Lever] [Button][Slide Switch] [On] [Off]
- 132. Set on Flat, Stable Surface
- 133. Fill Container
- 134. Refill Container
- 135. Refillable container use again and again
- 136. Pour Refill Contents Into Container
- 137. Push [Slider] [Lever] [Button] [Slide Switch] In to Stop
- 138. Return to upright position
- 139. Relax and Extend Arm
- 140. Hold [Grip] [Handle]
- 141. Reusable applicator base
- 142. Includes [1] [2] [3] [4] [AA] [AAA] [C] [D] batteries
- 143. Dispenses evenly for better results
- 144. Lift here to open.
- 145. Press to reseal
- 146. Remove prior to first use



- 147.
- 148. Use protective eyewear when using battery powered spreader
- 149. See inside booklet for complete directions for use.
- 150. Overlap [Rows] [Slightly] [6][any number] ["] [inches]
- 151. [:xx] [sec] [ seconds]
- 152. R2G
- 153. Visit [www.preen.com] [www.greenviewfertilizer.com] [for gardening] [for lawn] [and weed prevention] tips, [and] [valuable offers] [and more information on] [Preen products] [GreenView products] [insert brand].
- 154. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off [regular price] [visit www.Preen.com] [www.greenviewfertilizer.com[for details] [see store associate for details].
- 155. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off a future [Preen] [GreenView] [insert brand] purchase [of select [brand] products.] [Visit www.preen.com] [Visit www.greenviewfertilizer.com] [for details] [see store associate for details].
- 156. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] rebate [visit www.preen.com] [visit www.greenviewfertilizer.com] [for details] [see store associate for details].
- 157. [\$1 \$10] Rebate (-) [Visit www.preen.com] [Visit Preen.com] [Visit www.greenviewfertilizer.com] for offer details [, & complete terms & conditions.] [Expires [place holder for DATE].] [Limit 1 request per household.] [Void where prohibited.]
- 158. Combo Pack
- 159. Combo Pack [product name] Ready2Go Spreader™ and [product name] Refill Bag
- 160. Value Pack
- 161. Value Pack [product name] Ready2Go Spreader<sup>TM</sup> and [product name] Refill Bag
- 162. Great Value [Combo] [Combination] [Pak] [Pack]
- 163. COMBO PACK: Contains [1] Spreader Container and [1] Refill Bag
- 164. Total Combined Lawn Coverage: 5,000 Sq. Ft.
- 165. Combo Pack: Contains (1) Ready2Go Spreader™ [Container] with product, and (1) Ready2Go Spreader™ Refill Bag
- 166. Combo Pack: Contains: (1) Ready2Go Spreader™ [Container] with [product name] (2,500 Sq. Ft. Coverage) and (1) Ready2Go Spreader™ Refill Bag with [product name] (2,500 Sq. Ft. Coverage)
- 167. Combo Pack: (2) Ready2Go Spreaders containing [product name] [a] [-] total coverage of 5,000 Sq. Ft

### **Spreader Models for Spreader Setting Table:**

Drop Spreaders	Application Rate TURF Fertilizer Plus Penxosulam Weed Control	Application Rate TURF Fertilizer Plus Penxosulam Weed Control	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control
	1.6 lbs./1,000 sq. ft.	3.4 lbs./1,000 sq. ft.	4.6 lbs./1,000 sq. ft.
Agri-Fab	XX	XX	XX
Agway			
Earthway			
Easy Green			
Ferti-Lome			
Glorion			
Greenview® Spred III			
Greenview® Spred® XP1			
Greenview® Show N Tell			
Jonathan Green			
K-Mart K-Grow			
Lawncrafter 45-0311-3			
Ortho			
Precision			
Red Devil Drop			
Republic Drop			
Scotts AccuGreen® 1000			
Scotts AccuGreen® 2000			
Scotts AccuGreen® 3000			
Scotts Easy Gro			
Scotts PF-1			
Scotts PF-3			
Scotts Precision			
Scotts Turf Builder®			
Classic Drop			
Sears Lawn Crafter			
SpredDevil			
Sta-Green			
Statesman I			
Statesman II			
TrueServe Green Thumb			
7300			
Vigoro			
Broadcast Spreaders	Application Rate	Application Rate	Application Rate

	TURF Fertilizer Plus Penoxsulam Weed Control 1.6 lbs./1,000 sq. ft.	TURF Fertilizer Plus Penoxsulam Weed Control 3.4 lbs./1,000 sq. ft.	TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.
Aga Potany	XX	XX	XX
Ace Rotary	$\Lambda\Lambda$	AA	$\Lambda\Lambda$
Agri-Fab 45-0187			
Agway			
Ames 24-626 Commercial			
Cyclone Model B1-80			
Earthway EV-N-Spred 2600			
Ferti-Lome			
Franks			
Glorion			
Green Line			
Greenview® Jet-Spred II			
Greenview® Jet-Spred III			
Greenview® Jet-Spred SS1			
Jonathan Green			
Lawncrafter			
Ortho 545 EZGro			
Pennington 2050SU			
Precise Fit			
Precision Pro			
Precision			
Precision Pro			
Precision Products			
PrizeLAWN LiL' FOOT			
(LF-1)			
Ready2Go Spreader® Multi			
Purpose Granular Spreader			
Red Devil			
Republic 545 EZGro			
Republic EZ Broadcast			
75450			
Republic EZ Grow			
Republic			
Roto-Jet			
Scotts Basic TM			
Scotts Deluxe <sup>TM</sup>			
Scotts EdgeGuard®			
Scott EasyGreen			
Scotts EdgeGuard			
Scotts Lawn Pro®			

Scotts SpeedyGreen® 1000 <sup>TM</sup> Scotts SpeedyGreen® 2000 <sup>TM</sup> Scotts SpeedyGreen® 3000 <sup>TM</sup> Scotts Standard <sup>TM</sup> Scotts Turf Builder ® Edgeguard® DLX or Mini Sears 671- 9261 Sears Craftsman 24322 851b Sta-Green Statesman Pull Behind Stinger otary TrueServe Green Thumb 2000 Vigoro	